4K ADVERTISING AGENCY

Portfolio

Every Screen. Every Street. Every Sky.

WWW.4KAGENCY.COM

4K
Advertising Agency



WHO WE ARE

Your premier advertising partner

We plan, produce, and place your campaign on every screen, street, and sky.

- Since 2017
- Based in Cairo, Egypt
- Full-service, from idea to screen

Advertising Agency

4K Advertising Agency

OUR MISSION

We believe in big IDEAS



At the core of 4K, we bridge the gap between the real world and digital advertising.

Our in-house team turns these big ideas into creative work people notice and remember.

Advertising Agency

HOW WE WORK

From idea to impact



01

Idea

Brief, insight, and concept

02

Production

Shoot, edit, VFX, and sound

03

Media

TV, outdoor, cinema, and digital

04

Results

Reach, recall, and sales

Advertising Agency

WHAT WE DO

Every screen, street, and sky

Media Production

Video & Audio Production — from script to screen
TV & Radio Ads · Corporate & Documentary Films
In-House Studios · VFX · Voice Over · Sound Design

Outdoor (OOH)

Billboards · Digital Screens
Bus Advertising · Cairo Metro Advertising

Special Ads

Cinema Advertising · Paramotor Advertising
Drone Screen Advertising · Cairo Tower Laser Advertising

Digital Solutions & Web Development

Social Media · Google & YouTube Ads · SEO
Website Development & Systems (CRM · ERP)

OUR WORK

Selected campaigns



Billboards



Bus Advertising



Cinema Advertising



Drone Screen Advertising



Cairo Tower Laser



Paramotor Advertising

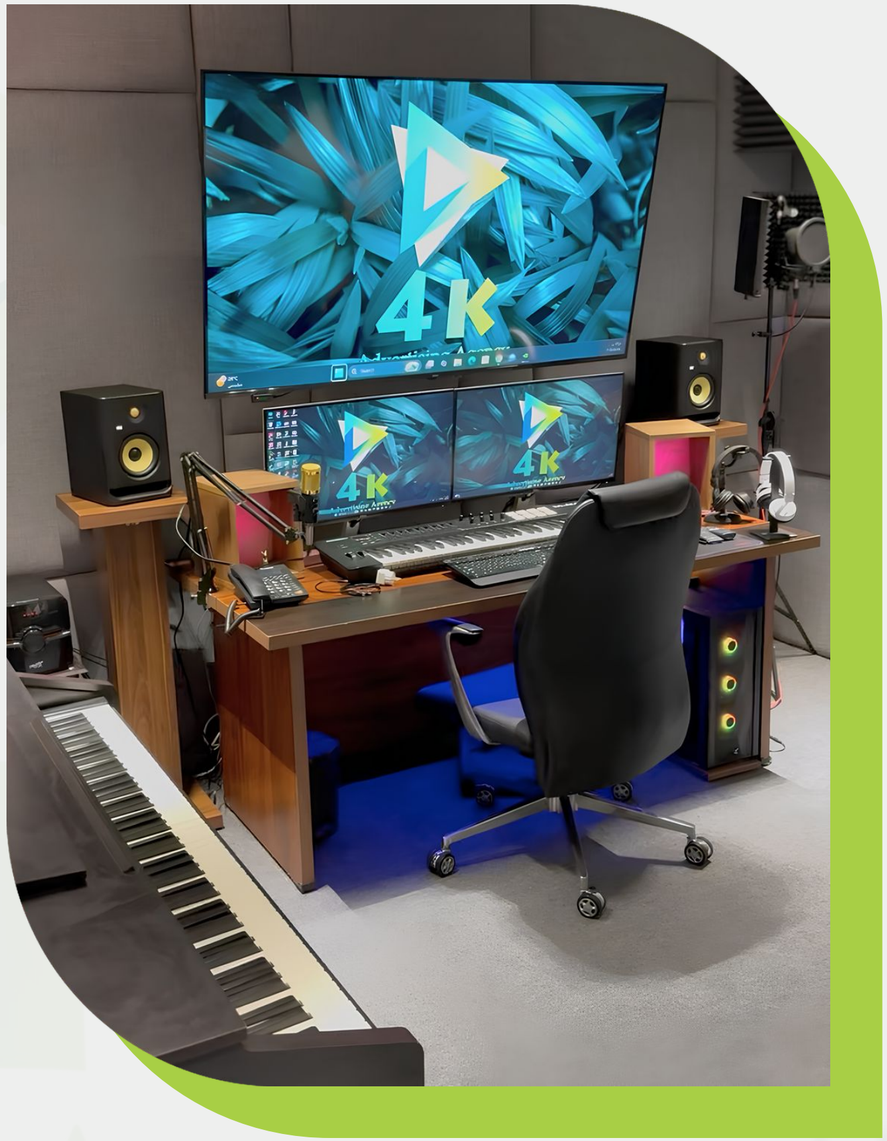
4K Advertising Agency

100% IN-HOUSE

We don't outsource. We create.

Everything happens in-house,
from the team to the equipment.

GEAR	Cameras · Lighting · Studios
VIDEO	Video editing · Color grading
VFX	Visual effects (VFX)
AUDIO	Sound design · Voice over



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SOME OF OUR AUTHORIZED MEDIA PARTNERS

Direct access. Prime visibility.



STREAMING

TV CHANNELS

AUDIO AND RADIO

6 · PARTNERS

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SOME OF OUR CLIENTS · 1 / 2

Brands that believed in us

EGYPTAIR

fawry

Housing & Development Bank
بنك التعمير و الإسكان

Holw el Sham
حلو الشام

امريكانا
الجودة

MCV
Mercedes-Benz commercial vehicles

شيبسي

DECATHLON

Midea

بهية
مؤسسة بهية للاكتشاف المبكر
وعلاج سرطان الثدي

unionaire

المملكة العربية السعودية
وزارة التعليم
MINISTRY OF EDUCATION

Tank

EGYPTIAN
Clothing Bank
بنك الكساء
المصري

عبد الرحيم حويدر

aldora

رنين

ellaithy
Auto Group

Discovery
EDUCATION

Property
Finder

BLUEMINA
CITIZENSHIP & RESIDENCY

geidea

KYC

khaled
sabry
developments

BABYLON

7 · CLIENTS

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SOME OF OUR CLIENTS · 2 / 2

Brands that believed in us

TAMARA تمارا

FOG Fashion Wear

Nestlé CRUNCH

Sika®

جمعية الجيارى Nefertari 100% Natural Hand Made Body Care Products

KION

معمار مكه للاستثمار العقارى

anghami

هايبربنده HyperPanda

قطر الخيرية QATAR CHARITY

KFU جامعة الملك فيصل KING FAISAL UNIVERSITY

المهندس لتجارة وصناعة الكيماويات

ohmorny.com

الصفوة شاى فاخر

SPACES Office spaces tailored for you

OCCASIONS FLOWER

BG BOUDY GROUP CAR SERVICE CENTER

ARAB DEVELOPERS HOLDING

Soft JEWELRY

Rally

أكاديمية اتيس لتعليم الطيران

A-DENT CLINIC Dr. Ahmed Abd El Moniem

مارسيلا Marbella®

+ Your brand

7 · CLIENTS

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YOUR NEXT CAMPAIGN STARTS HERE

Ready to Scale?

LET'S TALK →

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